



# THE CONFERENCE EXPERIENCE

A Life in a Day weaves the **patient experience directly into your conference agenda**, transforming your event into an engaging, immersive experience that **brings patient realities to life** at key moments throughout the day.

## WHY?

The A Life in a Day Conference Experience creates shared emotional reference points that align your teams around a common purpose, spark meaningful conversations, and keep energy and attention focused on what matters most - the patient.

- Increase engagement and keep energy high throughout the day
- Drive meaningful conversations amongst your attendees
- Elevate your event and reinforce patient-focused outcomes
- Create a lasting impact beyond the event itself

## HOW?

- Tailored to your requirements
- Delivered via App and a kit of items
- Crafted to integrate into your existing agenda



## 40+ PATIENT EXPERIENCES AVAILABLE:



CARDIOVASCULAR, RENAL & METABOLIC  
ONCOLOGY  
DERMATOLOGY  
GASTROENTEROLOGY  
NEUROLOGY  
INFECTIOUS DISEASES  
RESPIRATORY  
RARE DISEASES  
HAEMATOLOGY  
CLINICAL TRIALS



I HAVE NEVER DONE ANYTHING LIKE THIS. IT TRULY PUTS YOU IN A  
PATIENT'S SHOES AND IT REALLY GIVES YOU A NEW  
PERSPECTIVE AND EMPATHY.

REGIONAL  
SALES MANAGER

[hello@alifeinaday.co.uk](mailto:hello@alifeinaday.co.uk)